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**Press Release**



## Cambrian Vision System Installed in Kao Dynamic Cell Production System

Digital Media Professionals Inc. (headquartered in Nakano-ku, Tokyo; Tatsuo Yamamoto, Chairman, President and CEO; hereinafter referred to as "DMP") is pleased to announce that the Cambrian Vision System, for which DMP is the exclusive distributor in Japan, has been installed in the Dynamic Cell Production System at the Odawara Plant (Kao Cosmetic Products Odawara) of Kao Corporation (headquartered in Chuo-ku, Tokyo; Yoshihiro Hasebe, President and CEO; hereinafter referred to as "Kao"), and is now in trial operation.

The Dynamic Cell Production System, which Kao has begun trial operation at its Odawara Plant, is a next-generation automated system that enables efficient high-mix low-volume production. The Cambrian Vision System plays an important role in this system by automatically feeding bulk bottles. Its ability to recognize translucent and glossy bottles at high speed, which is difficult for conventional vision systems to do, makes a significant contribution to the realization of a dynamic cell production system for Kao's cosmetics and health and beauty care product lines.



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The Cambrian Vision System has a proven track record in manufacturing, particularly in the automotive industry, but is also showing its strength in the cosmetics, pharmaceutical, and food industries.

DMP will continue to contribute to the realization of labor savings and automation for its customers by providing the Cambrian Vision System and its proprietary AI image recognition technology.