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2nd Quarter ended September 30, 2022

Results Briefing

Digital Media Professionals Inc.

November 10, 2022

The views and forecasts that appear in these materials represent determinations made by the Company at the time the materials were created. The accuracy of the information therein is not guaranteed. Please be aware of the possibility that actual performance and results may differ considerably due to a variety of factors.



1 Explanation of Results, 2nd Quarter ended September 30, 2022

- 2 Initiatives and Progress, 2nd Quarter ended September 30, 2022
- **3** Fiscal Year Ending March 31, 2023, Full-Year Business Forecast





Explanation of Results, 2nd Quarter 1 ended September 30, 2022

- **2** Initiatives and Progress, 2nd Quarter ended September 30, 2022
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Company Profile

Leveraging our experience and knowledge as one of the world's leading graphics IP vendors, we have recently been contributing to solving problems for our customers and society by providing a full range of AI services from algorithm/software to hardware, and from the edge to the cloud.

Company name	Digital Media Professionals Inc. (DMP)	IP core license business
Foundation	July 2002 (Listed on Tokyo Stock Exchange Mothers market in June 2011, Moved to TSE Growth market in April 2022)	 Al/GPU IP core license Al software license
Location	Nakano-ku, Tokyo, Japan	
Representative	Chairman and CEO: Tatsuo Yamamoto	Product business
Representative	President and COO: Tsuyoshi Osawa	Image processing LSI for amusement market
Capital	1,838 million yen	AI FPGA module
Number of		Vision system for collaborative robot
consolidated	69 (as of April 1, 2022)	Professional service business
employees		 Al algorithm/computer vision software contracted development
Number of patents	35 cases	•FPGA/Board contracted development
Consolidated subsidiary	Digital Media Professionals Vietnam Company Limited	•Customer product/service support related to safe driving assistance system and robotics

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2nd Quarter ended September 30, 2022 Business Highlights



- Six-month sales reached a record high. Operating loss, ordinary loss, and net loss attributable to owners of the parent also improved year on year.
- Sales by business/field are growing and steady, except for the professional service and the robotics field. Professional service business in the robotics field is expected to recover from Q3 onward.

Overall	Sales by business	Sales k	by field
Net sales	IP Core License	Safety	Robotics
¥ 925 м (YoY* +34%)	¥ 67 м (YoY -1%)	¥ 49 M (YoY +9%)	¥ 31 M (YoY -71%)
Ordinary income ¥ -94 M (YoY ¥ +14M)	Product ¥ 798 M (YoY +59%) Professional service	Amusement ¥ 789 M (YoY +58%)	Other ¥ 55 M (YoY +34%)
YoY :Year on Year	¥ 59 м (YoY -50%)		

* YoY :Year on Year

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2nd Quarter ended September 30, 2022 **Results Highlights: P/L**



Net sales grew mainly due to higher sales in the product business and losses improved

(Unit: million yen)	2 nd Quarter ended Sept. 30, 2021	2 nd Quarter ended Sept. 30, 2022	Amount change
Net sales	690	925	+234
Operating income	-109	-102	+7
Ordinary income	-109	-94	+14
Net income attributable to owners of parent	-110	-95	+14

- Net sales increased 34.0% mainly due to growth in the amusement field, despite a decline in the professional service business in the robotics field. Operating loss also improved.
- Ordinary loss and net loss attributable to owners of the parent also improved year on year, due in part to foreign exchange gains.

2nd Quarter ended September 30, 2022 Results Highlights: Net Sales by Business and Field



•In the safety field, the business domain expanded to a broader safety field in addition to ADAS/DMS using dashcams.

•Robotics business is expected to expand mainly in the product and professional service businesses from Q3 onward.

Sales by business

IP core license busines	s ¥67 million	Same period last year	¥67 million			
 Recorded AI/GPU running royalties for digital equipment, recurring revenues in safety/robotics fields, maintenance/support revenues, etc. 						
Product business	¥798 million	Same period last year	¥502 million			
 Recorded sales from volume shipments of RS1, volume shipments of ZIA C3 kit for peripheral monitoring of commercial vehicles, and Cambrian vision systems 						
Professional service business	¥59 million	Same period last year	¥120 million			

- Recorded revenues from contracted development services in the safety, robotics, and amusement fields
- R&D for robotics customers is in a transitional phase, resulting in a temporary decrease in projects

Sales by field

Safety field	¥49 million	Same period last year	¥45 million			
 Recorded recurring revenues (running royalties and subscription fees) and professional services revenues related to dashcams Recorded revenue from volume shipments of ZIA C3 kit for peripheral monitoring of commercial vehicles 						
Robotics field	¥31 million	Same period last year	¥106 million			
 Started to record subscription revenues Customer R&D is in a transitional phase, resulting in a temporary decline in sales in the professional service business 						
Amusement field	¥789 million	Same period last year	¥499 million			
Recorded sales of RS1 for mass production						
Other	¥55 million	Same period last year	¥38 million			
 AI/GPU running royalties for digital equipment grew 						



Equity ratio remains high at 86.2%

	(Unit: million yen)	End of March 2022	End of Sep 2022	Amount change	Major factors
	Current assets	2,784	3,033	+249	Accounts receivable - trade and contract assets +198, Inventories +46
	Non-current assets	688	452	-235	Investment securities -199 Other intangible assets -23
Т	otal assets	3,472	3,485	+13	
	Current liabilities	358	462	+103	Accounts payable - trade +122
	Non-current liabilities	18	18	+0	
Т	otal liabilities	376	480	+104	
Total net assets		3,095	3,004	-90	Retained earnings -95
Total liabilities and net assets		3,472	3,485	+13	





2 Initiatives and Progress, 2nd Quarter ended September 30, 2022





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2nd Quarter ended September 30, 2022: Initiatives and Progress **Robotics Field**

- **Expand reach to industries with high robotics implementation effectiveness (manufacturing, transportation, etc.)**
- Focus on areas and technologies where the DMP robotics portfolio can demonstrate competitive advantages and add values

Refinement and focus of proprietary technologies

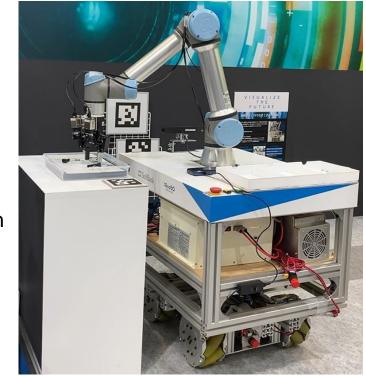
- Improved ZIA SLAM (MOVE) functionality and robustness at the ATC (Asia and Pacific Trade Center) facility with the support of the City of Osaka
- Developed DMP Robot Safety, a digital safety fence that supports collaboration between humans and picking robots, and DMP Picking Check, which measures success and failure of robot picking

Expansion of Cambrian vision system business

Cambrian's strengths such as accuracy, speed, wide range of picking targets, and stability under ambient light have been highly evaluated, leading to increased adoption and high-probability prospects in the manufacturing industry, particularly in the automotive industry

• Pursuit of high added value

- Developed advanced AMR that combines AMR (Autonomous Mobile Robot) and robot picking to support complete automation of parts delivery in factories
- Started recording subscription income in the robotics field



Advanced AMR Demonstration at the RoboDEX Nagoya

2nd Quarter ended September 30, 2022: Initiatives and Progress Safety Field

- Aim for stable growth by providing new IP core licenses, recurring businesses, and professional services
- Expand business from safe driving assistance to broader safety field
- Business expansion by deeply cultivating existing customers and acquiring new customers
 - Continued to provide total support to existing customers from edge (ZIA SAFE) to cloud (ZIA Cloud SAFE)
 - Acquired PoC projects for new customers

Recurring business growth

- Acquired stable subscription revenues, but royalty revenues were not achieved due to the shortage of semiconductors
- Running royalty income from OTA* for already shipped equipment will be recorded from Q3 onward

Business expansion from safe driving assistance to broader safety field

- Mass production shipment of ZIA C3 kits for peripheral monitoring of commercial vehicles
- Progress in PoC relating to smart city for human flow and traffic volume survey using edge cameras

*OTA (Over-the-Air): Technology to send and receive data (software) via wireless communication



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• Amusement field

- Continued volume shipments of RS1 in response to large-scale orders
- Despite the shortage of semiconductors and materials, the market for 6.5-type pachislot machines with expanded game features has been strong. Smart Pachislot and Smart Pachinko machines are expected to be introduced in the market during this fiscal year

• AI/GPU IP

- Cumulative shipments of our customers' digital devices incorporating DMP's AI/GPU IPs reached 150 million units Current royalty business also remained strong year-on-year due to license renewals, etc.
- Started recording royalty income in the second quarter from ZIA DV720, the AI processor IP adopted for TVS REGZA's 4K TVs for Its balance of computing performance and silicon size

Article appeared in "TechanaLye Report No. 632" on DV720 being adopted for "HV8107 image processor" for TVs jointly developed by HISENSE and TVS REGZA









2 Initiatives and Progress, 2nd Quarter ended September 30, 2022

3 Fiscal Year Ending March 31, 2023, Full-Year Business Forecast



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No change in the full-year earnings forecast announced on May 13, 2022

(Unit: million yen)	FY 03/2022 (Actual)	2nd Quarter ended Sept. 30, 2022	FY 03/2023 (Forecast)
Net sales	1,667	925	2,370
Operating income	-126	-102	25
Ordinary income	-122	-94	25
Net income attributable to owners of parent	-157	-95	20

- Net sales progress (vs. full-year forecast) remained 39% in 2Q cumulative, but growth in IP core license, products, and professional service business is expected from 3Q onward
- Safety: Royalty income from OTA and professional service revenue are expected to grow
- Robotics: Sales of Cambrian products and professional service business for low-speed autonomous driving are expected to grow
- Amusement: Continue volume shipments of "RS1" image processing semiconductors
- Other: AI/GPU running royalties from newly adopted digital devices are expected to grow



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4 DMP's Advanced Technologies



Deep Learning	Algorithms put to practical use and applied to a wide range of applications	SS
		tie
Big Data	Easier learning of neural networks	'tuni
		0
Effective Hardware	Widespread use of low-power hardware	Opportunities
		S
Cloud Computing	Simplification and easier large-scale deploy of development	Business
		n
Capital/Human Resources	Acceleration of development, innovation and business deployment	ā
Source: Edge AI Vison Alliance		

Source: Edge AI Vison Alliance

Solving Real-world Problems on a Large Scale





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Dailymail.co.uk



Visio.ai



Visio.ai

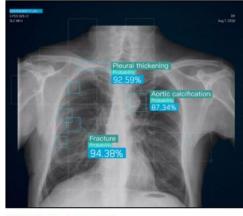


Tom'sguide.com

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Just-auto.com

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Global.infervision.com



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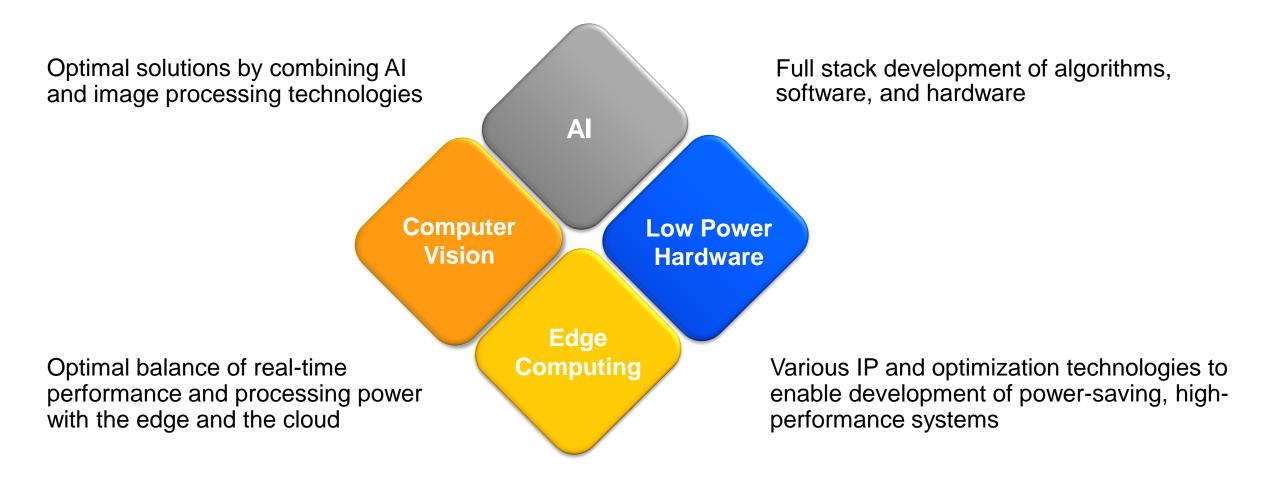
Source: Edge AI Vison Alliance

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DMP's Strengths - Technology Enabling Domain optimization

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Domain optimization through AI and image processing technologies backed by GPU development and a wide range of products and services



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- Increase added value in the amusement business
- Develop next generation AI processor IP
 - Expand licensing to other fields by levaraging mass production results of TVs and cameras
- Promote robotics business with a focus on autonomous driving and picking
- Expand business in the safety field and continuously improve value proposition
- Focus on next-generation sensor technology for the next stage of growth
- Improve continuously quality and development process

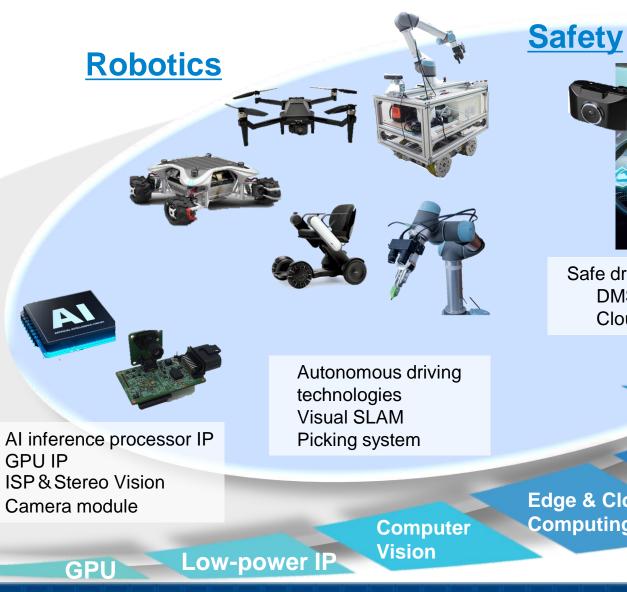
DMP's Focused Fields







Amusement SoC RS1 Graphics processor



Safe driving assistance system DMS/ADAS Cloud service

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Edge & Cloud Computing

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Al Opens a New Era in TV Expression





DMP AI Processor DV720 adopted for REGZA's new processor ZR $\!\alpha$

Enabling real-time high bit-accuracy signal processing and state-of-the-art super-resolution





Focus by determining scene perspective



Beautiful skin effect



Image enhancement for the Net bandwidth

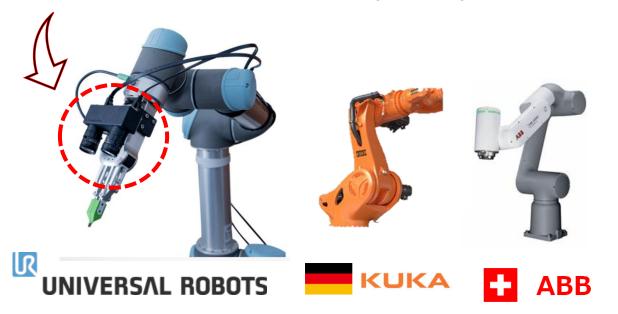


Noise reduction

Cambrian vision system

Realize optimal configuration and layout of flexible production lines and 24-hour operation

Attaching the camera to a commercially available robot arm enables various tasks such as picking, welding, and inspection



Can be attached to robot arms of major manufacturers (Also compatible with robot arms of Japanese ones)

Compatible with various parts

Capable of picking a wide range of parts, including transparent parts, plastics, and shiny metals

Speed

Setup time of 2-3 days instead of several weeks required so far
Recognition time is about 0.2 seconds. With the use of a high-speed industrial robot, a pick cycle time of 2-3 seconds can be achieved.

Robust to ambient light

Unaffected by ambient light and applicable to all external light conditions

Accuracy

Capable of detecting and picking parts with an accuracy of 1 mm or less

Cambrian vision system



Bin picking



Cable insertion

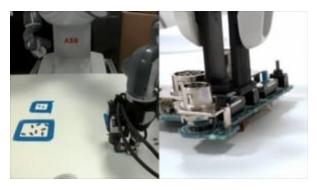




Kitting



Assembly/ Welding/Inspection



Setup time 2-3 days total (less than one-fifth the time of conventional systems)

Application of ZIA SAFE to infrastructure and robotics



Safe driving assistance system



Infrastructure: Analysis of dangerous behaviors in trains

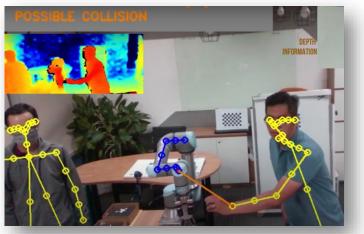


Z I A[™] SAFE Professional service for safe driving assistance system by "ZIA™ SAFE" Image analysis by Al Recognition Recognition of road,local of human, Direction Following Posture Direction Privacy Vehicle, object circumstances of face, distance estimation estimation protection line of eye estimation

"ZIA™ SAFE" AI Software modules

- O Combine and customize "ZIA™ SAFE" building blocks according to customer's specification
- O Making supervised labels, learning, neural network optimization performance evaluation, model compression, acceleration
- O GUI development
- O Realize hardware acceleration according to customer's requirement of speed-up and low power

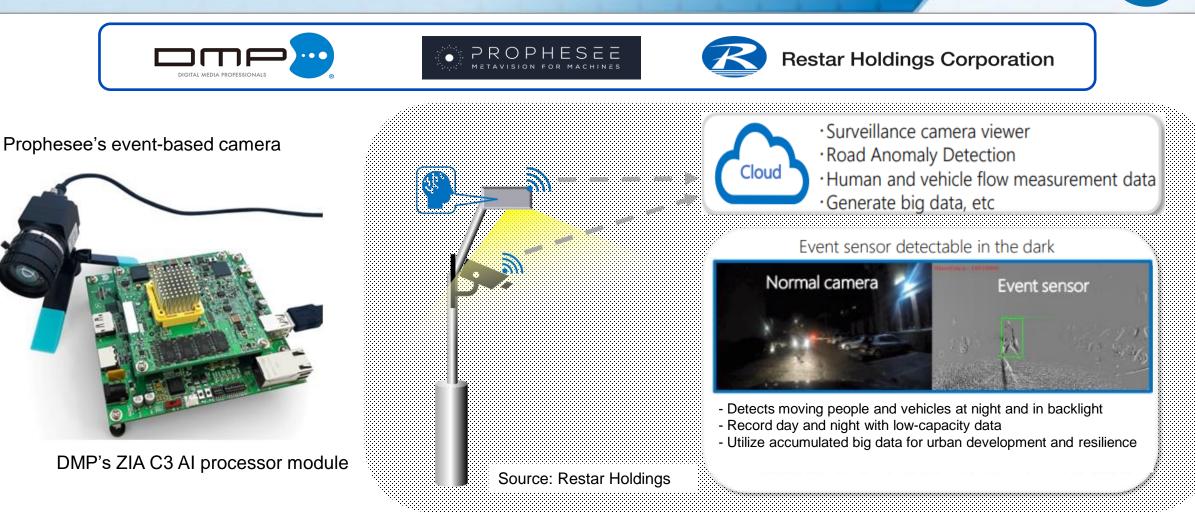
Robotics: Digital safety fence "DMP Robot Safety"



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Smart Pole - Approach to Realizing Smart Cities

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DMP's AI processor and event-based camera (neuromorphic sensor) that imitates the function of the human retina/brain to detect people and cars in dark areas

Bringing Together DMP's Technologies - Advanced AMR



Camera

See

- Al recognition
- ISP/Stereo IP

Reproduce

3D technologies

Digital Twin

<u>Connect</u>

Collaboration with Softbank • 5G

<u>Grab</u>

Picking solutions

Cambrian Vision System

Safely

Safety technologies

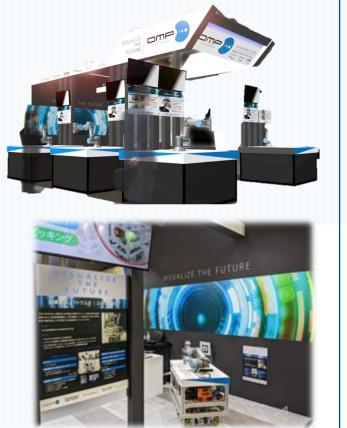
- ZIA SAFE
- Digital safety fence

Autonomous driving technologies

• ZIA MOVE

Run

• ZIA SLAM





RoboDEX NAGOYA in October 2022 Demonstration at DMP booth

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