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Digital Media Professionals(DMP) Joins TSMC Soft IP Alliance

Tokyo, Japan - October 11th, 2011 – Digital Media Professional Inc. (DMP)(TOKYO:3652), a leading provider of 2D/3D graphics IP core, today announced that it has joined the TSMC Soft IP Alliance Program.

DMP graphics IP cores feature low-power, small footprint and high performance for embedded graphics applications in mobile, home, car, amusement and office.

"We're pleased to join TSMC's Soft IP Alliance Program to help accelerate our business both here and abroad," said Tatsuo Yamamoto, President & CEO of DMP.

"Adding DMP gives our customers greater access to their products and enhances customers' confidence in the quality of result via our IP assurance program," said Suk Lee, TSMC Director of Design Infrastructure Marketing.

About DMP

Digital Media Professionals Inc. (DMP)(TOKYO:3652) is a world-class leader bringing 2D and 3D graphics solutions to market from Japan since its founding in 2002, and is currently developing graphics IP core based on DMP's cutting edge 3D graphics technology DMP Maestro Technology.

Head office: 1-15-5 Naka-cho, Musashino-shi, Tokyo, Japan

President & CEO: Tatsuo Yamamoto

For more about DMP, please visit our website: <http://www.dmprof.com/english/>

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