

Press Release

DMP Releases

Android™ OpenGL ES 3D Graphics E-learning Kit

Los Angeles, California, July 26th, 2010 - Digital Media Professionals Inc. (DMP) today announced that it will start selling the English version of its Android 3D Graphics Learning Kit from August 2010. DMP will showcase the first public exhibition of its Android 3D Graphics Learning Kit (English Version) at SIGGRAPH 2010, the world's largest computer graphics conference and tradeshow in Los Angeles, United States (Khronos Booth #1201). The kit has already been available in Japanese since February this year but the English version will allow programmers in all countries to study OpenGL ES on self learning basis.

The Android 3D Graphics Learning Kit is an e-learning aid designed to help individuals to learn programming using OpenGL ES, a standard 3D graphics API used on wide variety of embedded products today. Starting from the basics, the kit is designed to make learning programming easy, even for beginners. It enables the user to acquire the basic skills required to develop actual software by learning OpenGL ES programming through exercises performed on the Android platform.

DMP regularly conducts OpenGL ES program training courses I and II, which are approved by the Khronos Group as their official training courses, in Japan.

- **Product Overview**

Product name: Android 3D Graphics Learning Kit

Price: USD \$98 (Personal License) / USD \$49 (Academic License)

License period: 1 year

Number of pages: 231

Runtime: Approx. 4 hours

- **Product Details and Purchasing Information (Scheduled Release Date: Mid. August 2010)**

http://www.dmprof.com/index_en.html

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About DMP

DMP (Headquarters: Musashino-shi, Tokyo; President & C.E.O.: Tatsuo Yamamoto) is a leading Japanese technology company that was founded in July 2002. Since its founding, the company has been developing optimized 3D graphics technology, primarily focused on the embedded market. Offering 3D graphics solutions for both hardware and software that cover a wide range of embedded devices, DMP aims to provide a new user experience. As a member of the Khronos group, DMP has contributed to the establishment of OpenGL ES specifications, and is the only company offering OpenGL ES training courses in Japan. For more information on DMP, see <http://www.dmprof.com/>

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