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Press Release

DMP announces new vector graphics core “SMAPH™-F”

Industry's Highest Performance Vector Graphics IP

Tokyo Japan, April 23rd, 2009 – Digital Media Professionals Inc. (DMP hereafter), the world-class leader of 3D graphics solutions headquartered in Tokyo Japan, today announced the "SMAPH-F", a next generation vector Graphics IP core. DMP will make the core available to customers in 3Q 2009. The core has already been licensed to a major Japanese Tier-1 automotive supplier. DMP will exhibit the SMAPH-F at the "ESEC 2009", one of Japan's largest embedded technology trade shows, which will be held in Tokyo Japan on May 13th – May 15th.

SMAPH-F enables the industry's most advanced GUI applications for entry level embedded products such as mobile, TVs, digital cameras, graphics meters, navigation, gaming, office products, etc. at very low cost and low power consumption, while achieving the industry's best vector graphics performance. SMAPH-F will be compliant with Khronos Group OpenVG 1.1 and provides highly efficient acceleration of vector graphics contents including Adobe® Flash Lite® and SVG. SMAPH-F also supports “DMP Gradient Extension”, a built-in unique hardware acceleration of gradient animations, and additional procedural texturing such as woody pattern. DMP Gradient Extension is provided as an optional feature.

With its support of industry standard OCP and AXI bus interconnect as well as DMP's state of the art design for optimum system performance with DDR burst accesses, SMAPH-F is a very friendly IP in terms of integration and achievement of performance goals in SoCs which are becoming increasingly complex today.

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About DMP

Digital Media Professionals Inc. (DMP) is the world-class leader bringing 2D and 3D graphics solutions to market from Japan since its founding in 2002, and is currently developing graphics IP core based on DMP's cutting edge 3D graphics technology DMP Maestro Technology. (Headquarters at: 1-15-5 Naka-cho, Musashino-shi, Tokyo; Capital: 350 million JPY; President & C.E.O.: Tatsuo Yamamoto; <http://www.dmprof.com/>)

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